

**Hot
Applied
Thermoplastic**



Marking the future with you

ViaTherm™ Hot Applied Thermoplastic

Designing long lasting road marking solutions

Proven Superior Performance

Geveko Markings is a market leading supplier of hot applied thermoplastic with a proven performance that started in the 1950's. ViaTherm hot applied thermoplastic is a 100% solid compound containing binder, pigments, glass beads and filler all of which become liquid when heated. ViaTherm is ideal for applications in high traffic areas.

ViaTherm can be used on both portland concrete and asphalt surfaces. Engineered for high quality performance, ViaTherm has decades of proven durability in a wide range of application conditions. Intermix and drop on glass beads provide retroreflectivity for night-time visibility. Depending on retroreflectivity requirements, ViaTherm can be applied using a single or double drop glass bead application.

ViaTherm is formulated to meet the requirements of AASHTO M249 as well as other state, local, and private agency specifications. ViaTherm is a cost-effective alternative to paint for edge, center, or skip lines. Quick dry times minimize traffic delays.

Features and Benefits

- Alkyd based binder
- Yellow material is lead free
- Fast cool down time to minimize traffic disruption
- 50 lb heat degradable bags
- Mechanically adheres to asphalt surfaces
- Adhesive bond to portland concrete with the use of a sealer
- Environmentally friendly

