



**OPTAMARK®**

**Preformed Thermoplastic  
Pavement Markings**



# OPTAMARK® Preformed Thermoplastic

PROVEN QUALITY. MAXIMUM PERFORMANCE. ENHANCED VALUE.

**OPTAMARK®** is built on the Geveko Markings heritage of delivering innovation and superior pavement marking performance that started in 1924. A world leader in the traffic safety industry, Geveko Markings is committed to technical excellence, unwavering customer service and the delivery of pavement marking materials engineered to optimize safety, efficiency, and value.

## PROVEN QUALITY

Geveko Markings' preformed thermoplastic line, first introduced nearly 40 years ago, is a recognized market leader with an earned solid reputation for proven quality, maximum performance, innovation and value. It is tried, trusted and preferred by government agencies, professional contractors, universities, architects, corporate leaders and others dedicated to serving the diverse needs of drivers, bicyclists and pedestrians across the world.

## MAXIMUM PERFORMANCE

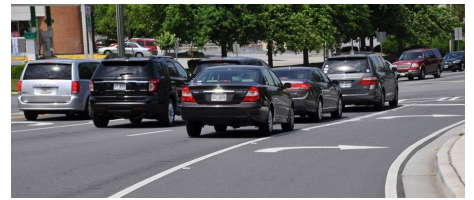
**OPTAMARK®** is a heavy duty intersection grade preformed thermoplastic pavement marking with proven durability on a wide variety of pavement surfaces. Optimum initial and maintained retroreflectivity levels and color stability during the lifetime of **OPTAMARK®** provide enhanced brightness and visibility.

## NO PREHEATING REQUIRED

**OPTAMARK®** does not require the pavement to be preheated to a specific temperature prior to application. With no specific road or air temperature requirements, the pavement marking season can be extended.



*Applying OPTAMARK® is fast and simple. One person with a propane fueled heat gun can do the job.*



*OPTAMARK®  
heavy duty  
intersection  
grade markings*



*OPTAMARK®  
comes in a  
variety of shapes  
and colors.*





OPTAMARK® 'leaves its mark' on quiet residential streets, hectic urban centers and major highways.



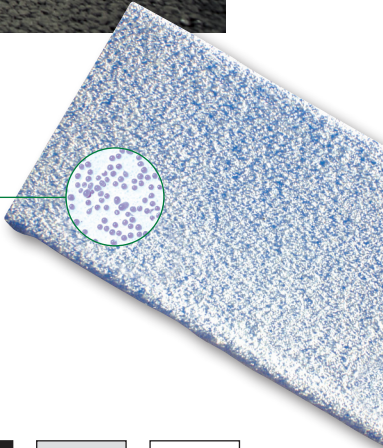
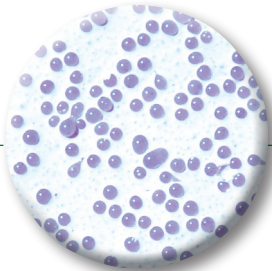
OPTAMARK® goes green with no hazardous waste or plastic and recycled cardboard.



OPTAMARK® proven performance on a wide variety of surfaces.



OPTAMARK® optimizes retroreflectivity levels.



OPTAMARK® is available in a wide variety of colors.



## ENHANCED VALUE

**OPTAMARK®** is a preformed, ready- to- use thermoplastic pavement marking that is fast and easy to apply. Application requires only one person and a propane fueled heat gun. Mobilization is simple and fast as no specialized equipment or template is necessary.

**OPTAMARK®** provides lasting value due to its long lifetime, no preheating of the road to a certain temperature requirement, optimum visibility, simple and fast mobilization time and year round use.

The **OPTAMARK®** product range is available in a variety of colors and sizes which meet the Manual on Uniform Traffic Control Devices specifications as well as the requirements for horizontal signage used in the private sector.

## FOCUSED ON THE ENVIRONMENT

**OPTAMARK®** emits no environmentally harmful substances during application or at the time of removal. The pigments are organic and do not contain lead or other heavy metals. There is no hazardous waste or plastic and the cardboard can be recycled.

## ISO9001:2015 Certified Manufacturer

Geveko Markings is certified according to ISO 9001 and is committed to quality assurance.



**GEVEKO** MARKINGS

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